



Peep the [Google Cemetery](#), “a list of dead Google products and why they died.” My favorites:

- **Google Glass:** The site gives the headset a short lifespan, 2013-2015, but some would beg to differ.
- **iGoogle:** a personalized homepage from 2005-2013 that sounds like it came straight out of Apple marketing.
- **Ride Finder:** Apparently Google had a ride-share service from 2007-2009.

Burial preparations in order: [Google+](#).

From you...

Y'all are awesome. Nearly 3,000 of you responded to Tuesday's survey. A lot of you said you'd like to see longer guides, infographics, and explainers on these topics, so I will get to work. Apologies to tomorrow's leaders for leaving the “student” option out of the survey.

A few more notes:

- **The BlockFi team** reached out after Tuesday's newsletter, letting me know their interest-bearing accounts were designed for smaller investors. After bigger institutions started putting millions into accounts, they've created the new [tiered system](#) (the 6.2% rate covers about \$170,000 worth of bitcoin and ether and then drops to 2%).
- **Morning Brew Emerging Tech subscribers are doing cool things.** In high school in South Africa, Emile F. started building Bestee, a virtual assistant that works offline and takes less than a millisecond to respond. This week, she launched [Bestee 2.0](#). Bestee 1.0 has over 30,000 besties.

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